



FOR IMMEDIATE RELEASE

The Central Bank of Belize Launches New Website

Belize City, 30 September 2022: The Governor of the Central Bank of Belize today announced the launch of the Central Bank’s new website.

“The Central Bank’s website is an important channel to share information and knowledge with the public and other stakeholders,” says Governor Kareem Michael. “Our redesigned website falls in line with the Central Bank’s plans to further its financial inclusion strategy. One of our primary objectives is to educate the public in understanding financial concepts and taking control of their financial lives, and the new website followed through with this vision.”

The new site modernizes the Central Bank’s online platform. It extends the Central Bank’s online functionalities with improved architecture and responsive design. “Our analytics revealed that increasingly more of the users to our website access the content via mobile devices,” explains project lead, Sheree Smiling Craig. “It was important to have the new website, at the base level, mobile device-friendly.”

The new site is also oriented toward visitors accomplishing key tasks of interest to the public. “We used a strategic approach to build this site,” Craig says. “The first phase of the project identified the primary tasks of interest for our users—for example, foreign exchange approvals—and made it easy for the public to access this content.”

Apart from the new material, the Central Bank will continue to be the definitive source for exchange and interest rates, statistical data, economic and financial reports, and information on monetary policy, banking supervision, and laws relating to the country’s economy. The public is encouraged to visit the Central Bank’s website at **www.centralbank.org.bz**.

The Central Bank continues in its mission to promote financial and monetary systems’ stability for the well being of Belize.

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