

## **PRESS RELEASE**

## **FOR IMMEDIATE RELEASE**

## Central Bank Engages Over 700 in "Know Your Money" Sessions

**Belize City, 9 May 2025**: The Central Bank successfully concluded a series of public education sessions this week as part of its "Know Your Money" initiative, ahead of the upcoming circulation of the redesigned banknotes.

The sessions welcomed more than 700 participants across multiple sectors, including commercial banks, credit unions, insurance companies, financial services providers, media professionals, business leaders, law enforcement agencies, and government ministries. For those that could not attend, a session was recorded and is available on the Central Bank website.

The agenda included in-depth presentations on:

- The design and cultural themes of the new banknotes
- Key security features and how to authenticate the notes
- Designing for the visually impaired
- Proper handling of the new series

Governor Kareem Michael emphasized the importance of public confidence and education during this transition: "Currency is not just a tool of exchange; it's a reflection of national identity and trust. These sessions ensure that Belizeans know what to expect and how to confidently use our new notes."

The Central Bank thanks De La Rue and all who participated and contributed to the success of this outreach. The initiative also included internal readiness sessions for staff, ensuring a coordinated approach across all levels.

Members of the public are encouraged to continue exploring the new notes by visiting the Central Bank's website at www.centralbank.org.bz.

New Look, Same Value!

- ENDS -

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